

Tony Williams

UX/UI DESIGNER



myfreshdesigns.com
WEBSITE



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LINKEDIN

EXPERTISE / SOFTWARE SKILLS

Sketch, Invision, Freehand, DSM, Adobe Creative Suite, Wireframing, Prototyping, User Flows, Axure RP for Information Architecture, Design Systems, HTML 5/CSS 3/JS, Bootstrap Frameworks, Front-End Development, Usertesting.com for Usability Testing, Survey Monkey, Accessibility Testing

QUALIFICATIONS

- 16 Years of UI/UX experience
- Innovative visual designs skills
- Experienced in research & Usability testing
- Strategic design thinking
- Excellent communication & collaboration skills
- Experienced in Agile work environments

AWARDS

2012 Silver Addy Award
Indiana Basketball Hall of Fame website
www.hoopshall.com

2009 Silver Addy Award
Euro Motorworks, Website, Consumer HTML
www.euomotorworks.com

2008 Silver Addy Award
E-volve Technology Systems, website
www.e-volvetechnology.com

OBJECTIVE

An innovative User Experience Designer seeking to create products that will produce outstanding solutions and bring value & profit to any professional organization.

EDUCATION

Bachelor of Science, Computer Graphics Technology
Purdue University of Indianapolis, IN
Emphasis: Multimedia
Graduation Date: May 2005

PROFESSIONAL EXPERIENCE

2017 - Present: **CoStar Group - Apartments.com:**

www.apartments.com

Senior UX Designer

- Quantitative/Qualitative user research, persona's, user journeys, and design thinking processes to deliver digital products.
- Presented prototypes and concepts to customers/stakeholders and gathered feedback to enhance the user experience.
- Responsive web design for desktop/tablet/mobile devices.
- iOS & Android native app design.
- User/Usability testing, surveys, A/B testing.
- Facilitated product team sessions to understand customer problems and ideate solutions for apartments.com, apartmentfinder.com other network sites.

2013 - 2017: **(IHG) InterContinental Hotels Group:**

www.ihg.com

UX/UI Designer

- Design wireframes, user flows, prototypes, and mockups for native and web applications desktop/tablet/mobile devices.
- UI & responsive web design for IHG and family of brands
- Deliverables for sprints with product owners, development team & stakeholders
- Mobile app UI design
- CSS 3 & HTML 5 front end development
- Marketing site campaigns in Adobe Edge Animate / Flash

2006 - 2012: **SpinWeb Internet Media**

www.spinweb.net

UI/Web Designer

- UI & website design
- Usability testing - (Guerrilla Silverback)
- Low and high fidelity wireframes
- Brand Identity Development
- Browser testing in IE, Firefox, Safari, Chrome & Opera
- CSS & HTML front end development